

THE LEARNING BLAZE IGNITING MINDS

ABOUT BOMBAY MANAGEMENT ASSOCIATION

The Bombay Management Association (BMA), stepping into its dynamic 71st year, continues to be the go-to platform for elite business leaders. With its legacy of exclusive forums, visionary insights, and high-impact networking, BMA has consistently empowered industry frontrunners to master challenges and seize global opportunities. This milestone reaffirms BMA's commitment to shaping visionary leadership and driving transformative change at the forefront of the business world.

A NOTE FROM THE BMA INTELLECT

Dear Members,
As we step into a brand-new year, it brings with it endless possibilities and opportunities. This January, let us focus on growth, both personal and professional. Bombay Management Association (BMA) remains committed to empowering you with the tools, knowledge, and networks necessary to thrive in an increasingly competitive business environment. Together, we can achieve unparalleled success by fostering innovation and collaboration.

Continue on page no- 02



A NOTE FROM THE **BMA INTELLECT**

Januray

New Year resolutions are like a fresh start, especially when it comes to professional goals. But let's face it, sticking to them can sometimes feel like trying to juggle coffee cups while on a treadmill. The most common culprit? Setting goals that are too ambitious—like aiming to become CEO by next month! While the sky's the limit for achieving our



CS Pramod S Shah, President - BMA

goals, it's important to stay practical by breaking them down into simple, manageable steps. While achieving our goals, it's easy to get caught up in the excitement of reaching the destination

But here's the truth: it's the journey that truly matters. The small victories, the lessons learned, and the growth we experience along the way shape who we become. Each step forward is an opportunity to celebrate progress, no matter how big or small. In the hustle to achieve goals, we often overlook the little moments—the breakthroughs, the setbacks, and the fun along the way.

The destination may be important, but the journey is where the magic happens.

So, let's savour each step, appreciate the learning process, and remember that success isn't just about ticking off boxes.

It's about embracing the experience and growing every day, knowing that the journey itself is just as valuable as the goal we're working toward. The biggest mistake? Giving up after a setback. Life happens, and so do challenges. Adjust, laugh at the bumps, and keep moving forward—your goals will thank you.

“The secret of getting ahead is getting started”

Mark Twain

CS PRAMOD S SHAH - 2024-2025

From self belief to success.

Januray

CEO EDITION

NEW BEGINNINGS & GOAL SETTING

New Year, a perfect setting for new beginnings. And to quickly put it in context- every greatest was once a beginner. Let's take all the greatest or as we call it today- GOAT in sports, yes, they were all beginners at one point. They had a single goal- to be the best or the greatest in their sport. It didn't happen in a day. Neither was their progress linear. Several twists, turns, failures and comebacks marked their journeys. And ultimately each of these GOATs surpassed their own personal goals by continuously improving their own excellence.

This year let's focus on personal goals that will make us happy and positive. Let us focus on professional goals that will make us productive and motivate us to give our best. Let us work on team goals that will raise our spirits and morale. And as we identify these goals, let us make them as close to SMART as possible: eg – a personal goal of losing weight this year is better achieved when we focus our energies on becoming fitter. Rather than focussing on winning the best team award, team goal could focus on completing two new initiatives in the quarter.

As we set goals, we should prepare ourselves for a challenging journey. No one said it will easy, but yes, one needs to trust the process. Don't give up when you don't find answers. Seek advice- mentors, coaches- can provide guidance that can enhance your performance and take you closer to the goal. And finally, do not wait for the right moment to set your goals- Every moment is a fresh beginning!

HAPPY NEW BEGINNINGS!

-SANJIV NAVANGUL, MD & CEO, BHARAT SERUMS AND VACCINES LIMITED (BSV)



Mr. Sanjiv Navangul

How Can You Make and Keep New Year's Resolutions?

“ YOU GET A NEW YEAR, YOU GET A NEW START, YOU GET A NEW OPPORTUNITY. ”
- BILLY BUTLER

- 1. Too many vague resolutions**
ONLY FOCUS ON ONE MAJOR GOAL YOU WANT TO ACHIEVE THIS YEAR, AND BE REALLY, REALLY SPECIFIC ABOUT IT.
- 2. Make an action plan**
WRITE A LIST OF ACTIONS WE'RE GOING TO TAKE AND THINKING HARD ABOUT HOW TO STRUCTURE THOSE BEHAVIORS SO THAT THEY BECOME HABITS.
- 3. Track your progress, reward yourself**
MAKE SURE YOU'RE AWARE OF YOUR ACCOMPLISHMENTS - AND FIND THE RIGHT WAY TO REWARD YOURSELF FOR THEM!

WHY GO SOLO?! 😊

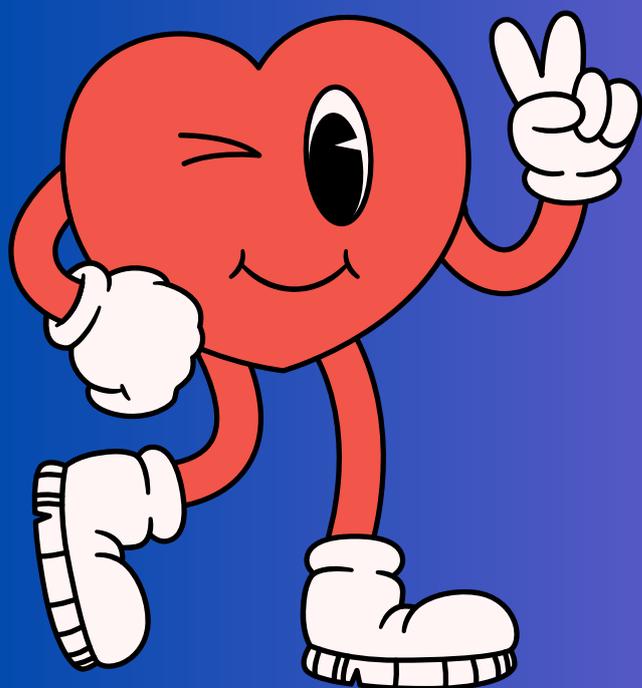
After all, who says resolutions have to be lonely? With the right partner, the sky's the limit! New Year resolutions often carry that “new year, new me” vibe, but what if you didn't have to go it alone? Enter the world of resolutions in partnership! Whether you're teaming up with a business partner, colleague, or even a group of friends, setting goals together can make your journey smoother, more motivating, and a lot more fun. After all, who doesn't love achieving things with a little extra support and a few high-fives along the way?

The Power of Teamwork

When you pair up with someone to set resolutions, there's an instant boost of accountability. You're no longer just responsible for your own success; you're invested in each other's growth. Plus, a shared goal means you can pool resources, brainstorm ideas, and share the load—whether it's brainstorming ideas for a new project or tackling that never-ending to-do list together.



TIPS FOR SUCCESSFUL RESOLUTIONS IN PARTNERSHIP:



Let's Get on the Same Page

First things first: ensure that you and your partner are on the same page. Agree on clear, specific, and measurable goals.

Bite-Sized Pieces

Big goals can be overwhelming, but breaking them down into smaller, actionable steps makes them easier to manage.

Regular Dosage of Motivation

This is when having a partner comes in handy. Support each other by offering encouragement and reminding each other of the bigger picture.

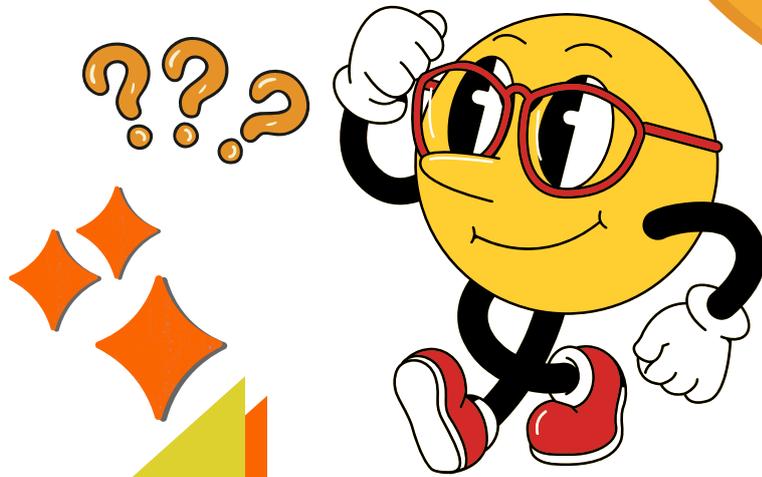
It's Not All About Perfection

Sometimes, life throws curveballs, and your goals might need adjusting.

Never the least

Resolutions in partnership aren't just about reaching your goals faster; it's about enjoying the process together. Whether you're trying to grow a business, improve productivity, or simply learn something new, having a partner by your side can make the journey a lot more rewarding (and fun!). So, this year, consider making resolutions in partnership—and get ready to achieve more than you ever could on your own!

Daily Quiz



What is the name of the book authored by Chanakya that is regarded as a seminal work on politics, economics, and strategy?

A

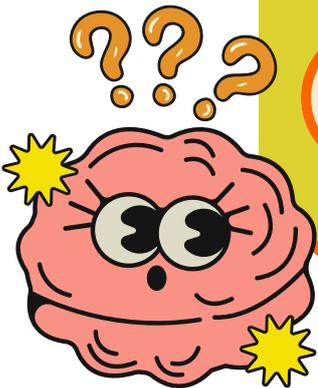
ARTHASHASTRA

B

MANUSMRITI

C

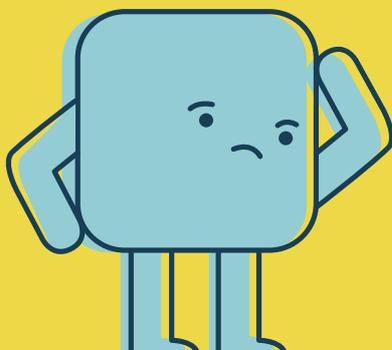
MAHABHARATA



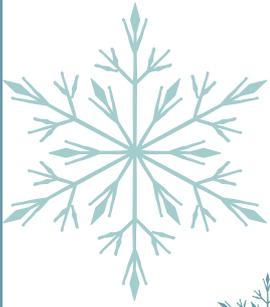
Did You Know



The idea of starting fresh in the New Year has been around for over 4,000 years—the ancient Romans celebrated the first day of January as the festival of Janus, the god of new beginnings. Reflection: Every New Year is a chance to look forward while reflecting on the past. 💡



BRAIN TEASER



WORD SEARCH PUZZLE

Find the words listed below in the grid.

P	A	W	B	F	R	O	Z	E	N	G	K	L	P	R
E	M	I	T	T	E	N	S	F	S	K	I	I	N	G
N	V	N	C	V	W	B	Z	D	S	H	J	M	O	S
G	D	T	E	U	A	Y	C	S	N	U	G	G	L	E
U	B	E	A	N	I	E	T	U	O	V	A	W	C	Q
I	F	R	G	T	Y	S	N	O	W	M	A	N	H	Y
N	H	I	J	S	X	C	O	F	F	E	E	L	I	A
K	S	C	A	R	F	Q	T	R	L	O	M	J	M	Z
H	O	O	D	I	E	U	S	W	A	N	P	K	N	B
L	N	O	P	R	B	L	A	N	K	E	T	I	E	D
M	F	I	R	E	P	L	A	C	E	F	G	H	Y	C

SKIING
SCARF
WINTER
PENGUIN
CHIMNEY

MITTENS
BLANKET
SNOWMAN
FIREPLACE
SNOWFLAKE

HOODIE
BEANIE
COFFEE
FROZEN
SNUGGLE

If you find all the answers, send us your solution at kasturi.j@bma-india.com . If all answers are correct, your Name and designation will be featured in the "Winner Section" of our next publication!

BMA Buzz: January Edition

On 16th January, the MET campus became a vibrant hub of inspiration and empowerment as Bombay Management Associates (BMA) proudly hosted the Nari Shakti event. Dedicated to celebrating the indomitable spirit of women, the event was a dynamic blend of passion, purpose, and progress.

Ganesh and Uma Natarajan, renowned authors, shared their insights on how literature can amplify women’s voices, sparking lively discussions.

Ritu Anand, the Chief Guest, inspired everyone with her powerful message on diversity and women in leadership, while Swati Lodha, the Guest of Honor, emphasized the true essence of leadership—making a positive impact.

The Nari Shakti event wasn’t just a gathering—it was a movement, a celebration of the endless possibilities that emerge when women rise together. It was a day to cherish, and its ripple effects will undoubtedly be felt for years to come.



Nari shakti Book Launch event Glimpses'



The Business Leadership League (BLL) hosted the Business Top Line Growth Meet, bringing together industry leaders and entrepreneurs to explore strategies for revenue growth and sustainable success.

The event featured insightful keynotes, panel discussions, and interactive Q&A sessions on topics like customer-centric strategies, technological adaptation, and market trends. Attendees gained practical tools to drive growth and overcome challenges in today’s competitive landscape.

With dynamic networking opportunities and expert-led discussions, the event inspired collaboration and innovation, reinforcing BLL’s commitment to empowering businesses.

YOUR BRAND DESERVES THE SPOTLIGHT!

Looking for the perfect stage to showcase your brand? The Learning Blaze- Igniting Minds newsletter offers premium ad space to help you reach a wide, engaged audience of thinkers, leaders, and changemakers.



Connect with us at kasturi.j@bma-india.com
OR Whatsapp us at - 9136630172