ETHICS forms the bedrock of principles based on which long-lasting businesses are built. Business Ethics is a moral compass that guides the conduct of any business. It is a system of moral and ethical beliefs that guides the values, behaviors, and decisions of a business organization and the individuals within that organization. It requires common sense and not rocket science to understand that Purpose-driven organizations command greater respect from all stakeholders including regulators and society at large and last long. There is enough empirical evidence around the world which proves that the companies which have survived beyond 100 years are the ones, which had a strong culture, and ETHICS are deeply embedded in their DNA.
However, it is unfortunate that in last two decades there has been a significant erosion in the Ethics and value system in governing the countries by politicians as well as governing & managing the companies by corporate leaders. Sample some of the top scams and frauds like Enron (2001), Lehman brothers & Madoff in (2008) in USA, and 2G spectrum scam (2008), Satyam (2009), the coal allocation scam popularly called ‘Coalgate’ (2012) in India and not to forget the Financial Frauds, trade based & other economic crimes in Asia. The root cause for all this is extreme greed and deep erosion in Business Ethics & Value system.

Therefore, BMA along with its partner organizations decided to organise a “Global Conclave on Ethics”, which will reinforce the practice of Ethics in business decision making and sensitisise business leaders & managers.
Justice B.N. Srikrishna (Retired)
Former Judge
Supreme court of India

Swami Prakashananda
Spiritual Guru
Chinmaya Mission

Mr. Keki Mistry
Vice Chairman & MD
HDFC Limited

E. Oya Özarslan
Board Member of Transparency International
& Chairman Ethics Committee of (TI)
Chairman Ethics Conclave

Prof. M.K. Chouhan
Chairman
Mahendra & Young Knowledge Foundation

Shailesh Haribhakti
Chairman
L&T Finance

R. Mukundan
Managing Director
Tata Chemicals Ltd

Prof. R S S Mani
Vice President
ITM Group of Institutions

President, Bombay Management Association
Supporting Organisations:

Globethics.net – Switzerland

Mervyn King Academy

Mahendra & Young Knowledge Foundation

Globethics.net is a global network of teachers and institutions with the vision to embed ethics in higher education. It strives for a world in which people, and especially leaders are educated in, informed by, and act according to ethical values and thus contribute to building sustainable, just and peaceful societies.

The Mervyn King Academy undertakes focused Advocacy and outreach activities to promote the SDGs in Asia particularly, with the objective of helping companies to reinvent their business models and align them with SDGs. “Asian Centre for Corporate Governance has a powerful network of ‘Board of Directors’, across Asia with whom the center has been working for past 20 years. The Academy would leverage this network of Asian Centre to achieve its objectives and accelerate the attainment of SDGs with the involvement of private sector in Asia”. Judge Mervyn King is Patron Member.

Mahendra & Young Knowledge Foundation: is A Not for Profit Public Charitable Trust) which was established in 1999 with a view to become an active institution in the 'Knowledge Era'. The objective of the Foundation (MYKF) is to create new "Knowledge" capture it and disseminate this Knowledge. The focus areas of Foundation are i) Governance ii) Education iii) Healthcare iv) Strategic Management and v) IPR. The Foundation has co-promoted Asian Centre for Corporate Governance & Sustainability and over the last 20 years has made a significant contribution in the Governance space...Public Governance as well as Corporate Governance.

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