

NEXTGEN LEADERSHIP PROGRAM



Date: 29th June, 2019

Time: 0930 am to 0530 pm

Participants Fee: BMA Member – Rs. 2500 ++ / Non BMA Member – Rs. 3000 ++

INTRODUCTION

In the competitive world today, everyone is working hard to get a higher market share. Customers have become more choosy and comparatively now they have more options. Digital technology has made huge difference at market place. Forget about growth, even for survival, we have to have an edge ahead above others. Even at personal level, as a corporate employee, we have an internal as well as external competition. For sustaining and for growth, each executive needs to perform way better than others. It is here that your being creative and Innovative will help not only your organisation, but you also you, in your individual capacity.

DESIRED OUTCOME

- To be able to define the aspect of Creativity & Innovation much deeper than the usual surface level understanding
- To differentiate between Creativity, Innovation, Discovery and Inventions
- To motivate self to become a creative person and use the creativity for innovation
- To learn methods of becoming creative
- To help the team to become creative and welcome innovative methods

FOR WHOM

- Corporate Employees – Senior, Middle and Junior Level
- Start Ups
- MSMEs
- Professionals

METHODOLOGY

- The workshop is based on experiential learning principles.
- Facilitation Tools & Processes like World Cafe will be used. It will be entirely interactive session and learners will explore by activities and not by lectures or Slide Presentations (ppt) alone.

**BMA Knowledge Enrichment
Facility**

**03rd Floor, 9 Podar House, A
Road, Churchgate – 400020.**

**M - +91 -9011384510/
7738149513/ 22 22047650**

**Led By:
ARUN CHITLANGIA
TRAINING TREE, FOUNDER**