

***India's Premier Management Association
64 years (1954-2018)***

Bombay Management Association

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Presentation Flow

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Bombay Management Association

64 years
legacy

7 times winner
of Best LMA

37 Academic Management Institutes

> 70 Corporate Members – A,B,C

> 1000 Individual professionals



BMA – Last 5 years Focus



**2013-
2014**

- 39th National Competition for Young Managers “Unleashing Innovation across the value chain - A mantra for growth”
- Shaping Young Minds
- Discover the Impact of Technology in re-shaping the practice of Marketing
- HRM Summit - Crucial Conversations on Human Capital Trends

**2014-
2015**

- 16th Finance Convention - Financial Inclusion - Game Changer for the Next Decade
- Women Leadership Conference - Women, Work and Will to Lead

**2015-
2016**

- HR Convention
- Finance Convention
- Women Conference - Tales of Her Success

**2016-
2017**

- What Women Really Want?
- Enterprises Summit - India Rising: Opportunities Galore!!!
- Rebooting Profitability through Marketing

**2017-
2018**

- Digital Leadership Summit
- 4 Codes - A Roadmap for Labour Market Reforms
- Leadership for Social Responsibility



INDUSTRIAL VISITS

**2013-
2014**

- Visit to Mahindra Plant, General Motors
- Visit to L&T Powai Plant
- Visit to Raymond Ltd
- Visit to Gemological Institute of America
- Visit to Naval Commando
- Visit to Tata Motors
- Visit to Kokilaben Hospital

**2014-
2015**

- Gemological Institute of America
- Larsen & Toubro Plant
- Visit to Mahindra & Mahindra Plant, Raymond Ltd and CEAT
- Wockhardt Hospital
- Tata Motors
- Sula Vineyard & Winery

**2015-
2016**

- Visit to Tarapur
- Visit to IIM, AMUL, IRMA, Zydus Cadila, Ahmedabad
- Visit to Tata Motors, Pimpri, Pune
- Visit to Godrej & Boyce – Shirval

**2016-
2017**

- Industrial Visit to Siemens Plant
- Industrial Visit to Tata Motors

**2017-
2018**

- Visit to Tata Motors Plant – Pimpri

BMA Purpose - *Why do we exist?*



BMA – *how we add value?*

Leadership

Leading Proactively in
transforming times



Insight

Understanding the World and
how it impacts us



Visioning

Shaping the Vision for the
future



Execution

Enhancing and Embedding
Execution Capabilities



Networking

Networking platform and
collaboration



Learning
Culture

Learning, Sharing and Giving
Back



Get Better

Get Better with BMA (18/19)



Academia

Corporates

Professionals

Leadership

Insight

Visioning

Execution

Networking

Learning
Culture

CEO Forum

Business
Simulation
Projects

Conferences
Digital Leadership,
Scaling up,
Ram Charan

Academic
Engagement

Management
Hackathon

BMA
Awards

Fellowship &
Networking

New World
Manager
Development
Programs

Start Up/ SME
Development



Get
Better

CEO Forum

- ❖ **Conceptual Forum**
- ❖ **Ram Charan Event**



Digital Leadership Summit



Chief Guest
Mohandas Pai

Disruption in
Financials

Industry and
IOT

Digital Start
Up Awards

Digital in
Services / HC

(CEO / Senior Mgmt)

New World Manager Development Program - 30 Programs in 18/19

Soft Skills

Technical Skills



Top 10 skills

in 2020

1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
6. Emotional Intelligence
7. Judgment and Decision Making
8. Service Orientation
9. Negotiation
10. Cognitive Flexibility

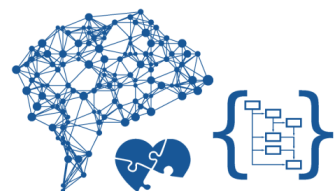
in 2015

1. Complex Problem Solving
2. Coordinating with Others
3. People Management
4. Critical Thinking
5. Negotiation
6. Quality Control
7. Service Orientation
8. Judgment and Decision Making
9. Active Listening
10. Creativity

Data Analysis
/ Science

Business
Analysis

Machine
Learning / AI



Source: Future of Jobs Report, World Economic Forum

(Junior/ Mid and Senior Mgmt)

Fellowship Engagement

- 4 Fellowship Regional Committees

-Navi Mumbai, Thane, South, West,

1/Quarter

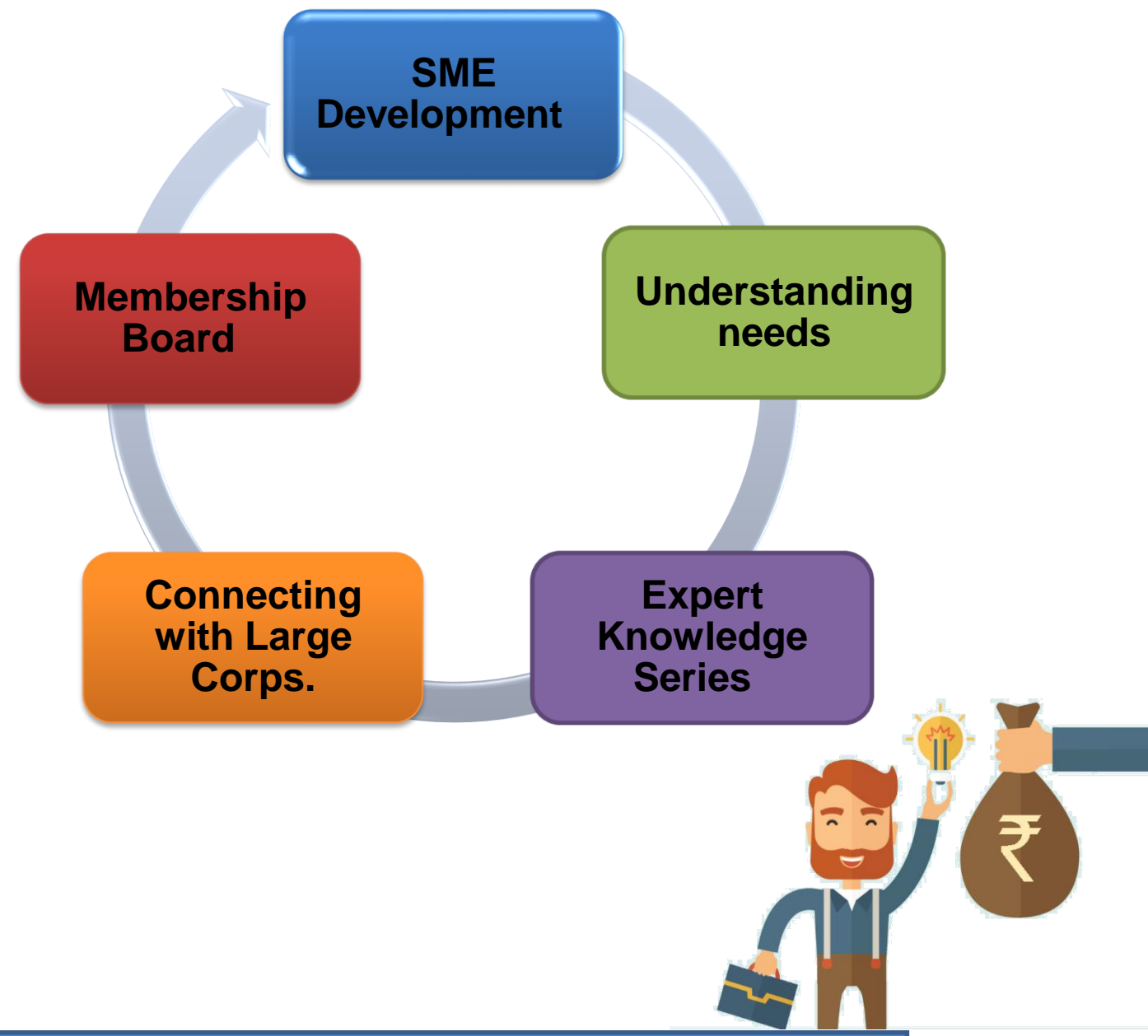
16 Events / Year

- BMA Konnect

Monthly Newsletter



SME / MSME Development



10X Scale Up Conclave



**Theme Session : Fintech and
BFSI**

Industry 4.0 Panel

Buy Grow Sell Workshop

**Valedictory session - CEO's
Forum**

Management Hackathon

Real World Problem Solving

**Define problem - Hackathon -
Recommendations**

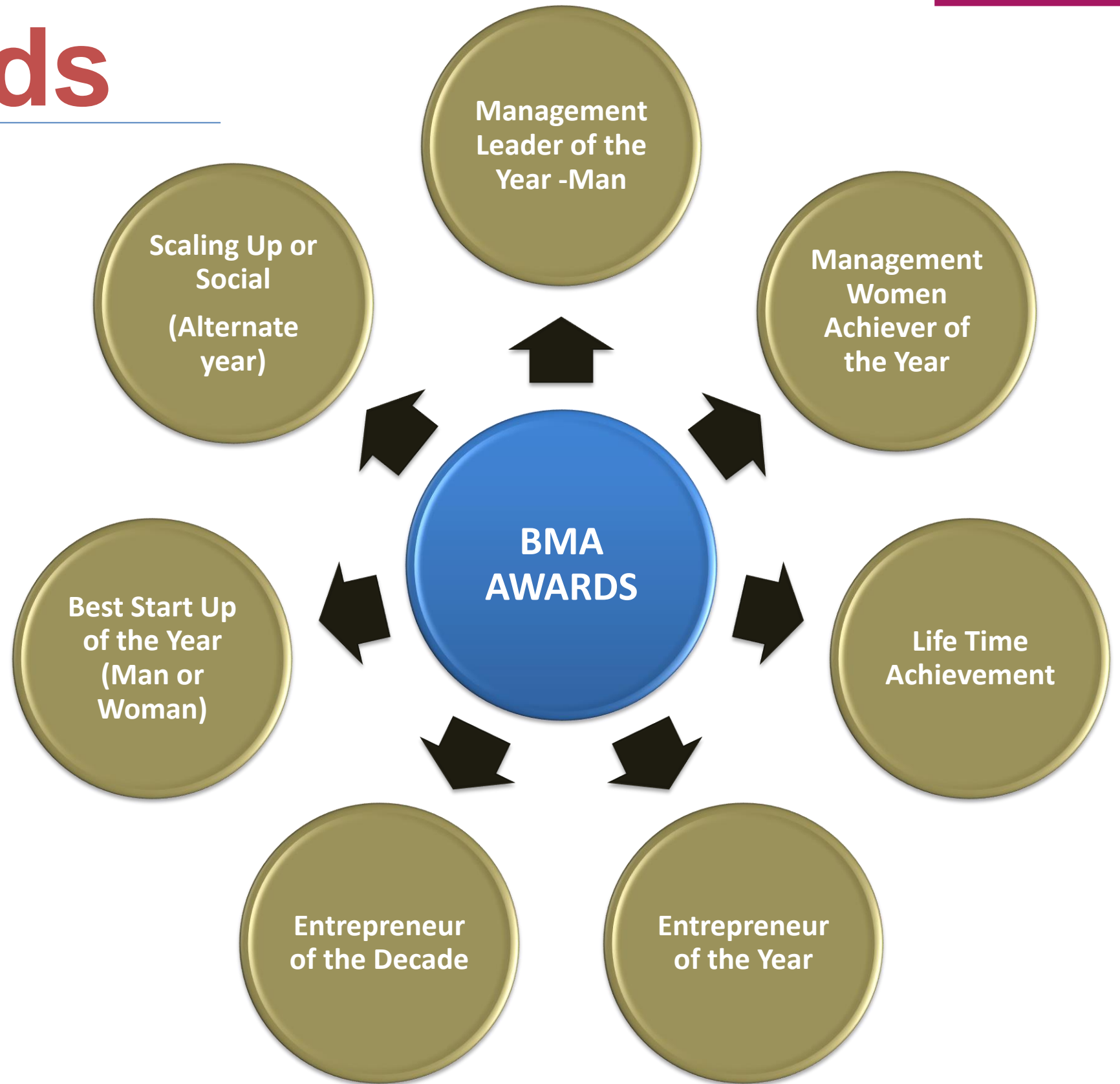
**People will express their interest & form
teams to solve the problem**

**Real Business Problems - provide fresh
perspectives/alternatives**

Students / Manager Mix group



BMA Awards



BMA KONNECT



WHAT IS IT?

Industry-Academia
platform for synergy
and value creation

WHO?

500 Corporates
3 Million Working Professionals
10,000 Start Up Entrepreneurs
37 Management Institutes
300+ Faculty
5000 Students
1 Platform



2 WHAT PROGRAMS?

1 Internships & Placements

2 Jobs on Boarding

3 Business Processes

4 Real Biz
Problem Solving
(Hackathon, Business
projects)

5 Skill Certification Programs

6 Online Knowledge & Education

Get Better

Progress is impossible without change, and those who cannot change their minds cannot change anything’.

- George Bernard Shaw



Thank You..!