

# Invitation for Participation



October 12, 2017, Hotel Leela, Andheri (E), Mumbai

## CONFERENCE HIGHLIGHTS

High Level Plenary Session

Select Success Case Studies

Participation by IT Leaders

Technology Showcase Exhibition Stalls

30+ Legendary speakers

Focus on Business-Technology Alignment

Discussion on Policy for Digital Transformation in India

Presentations by Start-ups

CEO-CDO-CIO Session

New perspective on Emerging topics

Focus on Emerging Technologies

Industry stalwarts to discuss & debate

Recognizing leading start-ups across multiple domains

## NOTABLE SPEAKERS

**Dr. Ajay Kumar**

Additional Secretary, Ministry  
of Electronics & Information  
Technology



**B. Ravi**

Institute Chair, Professor of  
Mechanical Engineering, &  
Heads E-Foundry and BETiC,  
IIT Bombay



**Anthony Thomas**

Group Chief Information  
Officer, GE Global



**Ramanathan Ramanan**

Mission Director, Atal  
Innovation Mission, NITI Ayog



**Prof. Kavi Arya**

Professor, Computer Science &  
Engineering Dept.,  
IIT Bombay, e-Yantra.org,  
Principal Investigator



**Ron Victor**

Founder & CEO, ioTium



**Noshir Kaka**

Managing Director,  
McKinsey India  
(confirmation awaited)



Conference **DATE** : October 12, 2017 (Thursday)  
Conference **TIME** : 9.30 am to 5.30 pm  
Conference **VENUE**: Hotel Leela, Andheri (E), Mumbai



## Target Audience

Business heads, Technology heads, Digital heads, Innovation heads, Marketing heads, Sales heads, Operations heads, Finance heads, HR heads and Chief Executive Officers of medium and large size companies in every sector of the economy – both public and private sector. About 200-250 delegates are expected to attend this conference.

## Conference Description

The conference will begin with the plenary session where the Chief Guest and Guest of Honor will speak on the important topic of Digital Leadership. Thereafter, the conference will divide into 2 parallel tracks. One track will focus on 'Business Transformation' and the other track will focus on 'Emerging Technologies'. The final session will be a combined session on the theme of 'Strategies for Business Transformation & Acceleration'.

Each session will comprise of a panel discussion that will be led by a luminary and will have several very senior representatives as panelists. Each session will also have 1 or 2 speakers, who will make a brief presentation. There will also be one person who has been selected among papers submitted for presentation.

## Conference Program Outline

9.30 am - 11.00 am  
**Plenary Session**

### **TRACK 1: Digital Enabled Biz Transformation**

11.30 am - 1.00 pm

**Leveraging Digital for Bottom of Pyramid**

2.00 pm - 3.15 pm

**Digital Manufacturing**

### **TRACK 2: Emerging Technologies**

11.30 am - 1.00 pm

**Applying Machine Learning & Cognition**

2.00 pm - 3.15 pm

**Applying IoT**

3.45 pm - 5.30 pm

**Strategies for Business Transformation**

**Valedictory Session & Digital India Start-up Awards**

### 9.30 - 11.00 Plenary Session

9.30 – 9.35	Welcome Address
9.35 – 10.00	Address by Guest of Honor
10.00 – 10.30	Address by Chief Guest
10.30 – 11.00	Panel Discussion

### 11.30 – 1.00 Leveraging Digital for Bottom of Pyramid (BoP)

11.30 – 11.45	Speaker 1
11.45 – 12.00	Speaker 2 / Paper presentation
12.00 – 1.00	Panel Discussion

While digital adoption is maximum among the affluent class, the maximum impact would come when it is used to serve the lower income population, which will benefit a lot, as digital lowers the cost and increases the reach of a wide variety of services – health, education, savings, loans, pension, etc. This session will discuss what has been the achievements and learning so far, and ways to enhance them in terms of impact and reach.

Topics of discussion:

- Leveraging digital for ramping BoP onto basic necessities – health, education, financial inclusion & impact on economy
- Leveraging digital for ramping BoP onto government schemes & programs
- Leveraging digital for ramping BoP onto business & commerce
- Biz Models for aggregating BoP
- Digital schemes launched by GoI for manufacturing growth



### 2.00 – 3.15 Smart Digital Manufacturing

2.00 – 2.15	Speaker 1
2.15 – 2.30	Speaker 2 / Paper presentation
2.30 – 3.15	Panel Discussion

There are several applications of digital technologies for smart manufacturing.

Topics of discussion:

- Trends in smart manufacturing
- Software enabled manufacturing business
- Monitoring machine utilization
- Minimizing defects using digital monitoring – images, sounds, temperature, etc
- Using digital to offer customization choices to customers
- Platform innovations
- Product innovation using VR
- Use of autonomous vehicles and robots
- Remote controlled skilled manufacturing (eg pharma) / monitoring (eg thermal plant, soft drinks factory)
- Data Analytics & Intelligence
- Smart Manufacturing Framework



## 11.30 – 1.00 Applying Big Data, Machine Learning & Machine Cognition

11.30 – 11.45 Speaker 1  
 11.45 – 12.00 Speaker 2 / Paper presentation  
 12.00 – 1.00 Panel Discussion

Machine learning is an application of AI techniques that enables the computers to learn automatically without explicit programming. This is achieved through Data Analysis that detects patterns in data and automatically builds analytical models iteratively. The system adjusts the model over a period of time with or without human inputs to improve accuracy. Examples include detection of frauds in credit card usage, customer segmentation etc. Machine Cognition is a fairly advanced state of Machine Learning, whereby the computer systems are able to simulate human thought processes. These systems can interpret and understand objects, people, environments, situations, etc.

Topics of discussion:

- Big Data trends
- Evolution of Machine Learning & Machine Cognition
- Applications of Machine Learning
- Applications of Machine Cognition
- Impact of ML & MC on society, jobs, education, careers, innovation, intellectual property, etc.
- Applications of ML & MC in various verticals
- Leveraging emerging digital technologies - ML, Big Data, AI, API



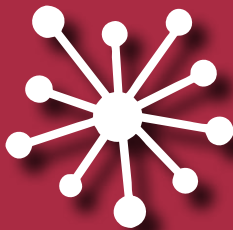
## 2.00 – 3.15 Applying IoT

2.00 – 2.15 Speaker 1  
 2.15 – 2.30 Speaker 2 / Paper presentation  
 2.30 – 3.15 Panel Discussion

IoT has numerous business applications such as enabling smart homes & buildings, enabling them to auto-respond to changes in weather, sunlight, fires, earthquakes, terrorist attacks, etc. IoT can supply meaningful information to a large number of industries such as manufacturing, insurance, fleet operators, logistics companies, construction companies, zoos, etc.

Topics of discussion:

- IoT Frameworks
- Smart & Safe - Homes & Buildings
- IoT applications in various business verticals
- Building PPP based on IoT
- Impact of IoT on Society



## 3.15 - 3.45 Tea-Coffee Break

## 3.45 – 5.30 Strategies for Business Transformation & Acceleration

3.45 – 5.00 Strategies for Digital Enabled Business Acceleration  
 3.45 – 4.00 Speaker 1  
 4.00 – 5.00 Panel Discussion

Topics of discussion:

- Trends in Digital Transformation and Software Enabled Business
- New Digital Business Models, eg, Creating subscription models (pay per use, per day, etc)
- Digital Transformation Accelerators
- Digital interfaces for transformation
- Digital Integrations and Disruptions in New Businesses
- Can digital disrupt luxury products
- Creating an audio and video interface for products (eg talking to car, washing machine)
- Digital Innovations & Culture (adding service to a product, 30 min delivery)
- Digital Enabled Products and Services (eg smartwatch for smartphone)
- Transforming products to facilitate hobbies (eg camera, kitchenware)

**5.00 – 5.30 Valedictory Address - Recognizing digital India start-ups**

**5.30 – 5.35 Vote of Thanks**

# Knowledge Partners



Ministry of Electronics and Information Technology  
Government of India



Content Partner



Event Partner



Parent Organization



Research Partner



Session Partner



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## Bombay Management Association Executive Committee 2017-2018

**M D Agrawal**, President  
**Nirmala Mehendale**, Former President  
**Suhas R Lohokare**, Vice President  
**Monica Khanna**, Hon. Secretary  
**Pushpa A. Shah**, Hon. Treasurer  
**A. R. Khadar**, Executive Director  
**Anita Shantaram**  
**Nishant A. Dangle**  
**Kavita R Laghate**  
**Santosh Dalvi**  
**Chhaya Sehgal**  
**K A Narayan**  
**R.S.R. Murthy**  
**Sunil Chandiramani**

## Technical Committee of Digital Leadership Summit 2017

**M D Agrawal**, Advisor, Global Oil & Gas practice, TCS  
**Akash Sureka**, Serial Entrepreneur, Advisor & CEO, Built.io  
**Anwer Bagdadi**, Vice President, Intertec Softwares Pvt Ltd  
**Sundeep Oberoi**, Vice President, TCS  
**Sanjay Agrawal**, Director, Hitachi Data systems india  
**Debraj Dam**, CEO, Advisers India  
**Ramashish Butada**, CEO, Clanergy Communication  
**Darayus Mehta**, Director, VCnow  
**Mahesh Manikshetty**, Director, Big Red PTe, Singapore  
**Chintan Oza**, Senior Principal, Tata Communication  
**Sunil Chandramani**, CEO, Nyka Advisory Services  
**Khaarvel Parakh**, Head, Techombay  
**R. Venkateswaran**, Persistent Systems  
**Arun Gupta**, former CIO, Cipla



## About BMA

Established in 1954, Bombay Management Association (BMA) has pioneered efforts to help enhance managerial effectiveness and improve standards of Business Management. It is widely regarded as one of the best management associations in India having trained 1.25+ lakh managers. All India Management Association (AIMA) has awarded BMA as 'Best Local Management Award' seven times since its inception.

The membership of BMA comprises of Corporate, SMEs, Entrepreneurs, Individuals and Management Institutes. Seminars, workshops and trainings are organized on various subjects of management by BMA. These subjects address needs of industries such as Manufacturing, Finance, Human Development, Information Technology, Public Sector, Private companies and other industries in the new economy.

## Invited Delegates

- ◆ CEOs of B2B & B2C companies
- ◆ Chief Digital Officers
- ◆ Chief Information Officers
- ◆ Chief Technology Officers
- ◆ Chief Strategy Officers
- ◆ Chief Operating Officers
- ◆ Chief Marketing Officers
- ◆ Chief Sales Officers
- ◆ Chief Financial Officers
- ◆ Product & Brand Managers
- ◆ Heads of Business Development
- ◆ Heads of Customer Service
- ◆ Heads of Alliances & Partnerships
- ◆ Heads of Data Science & Data Management
- ◆ Heads of CX / UX
- ◆ Start-ups
- ◆ Educators & Researchers
- ◆ Government Officials

### Delegate Fee

Single delegate : ₹7000 + GST  
2-4 delegates : ₹6000 + GST per person  
5 or more delegates : ₹5000 + GST per person  
(Plus free logo branding on BMA website as Conference Partner)

Download registration form at [www.bma-india.com](http://www.bma-india.com)

BMA Member Discount : ₹1000 per person  
BMA Partner Discount : ₹1000 per person  
Early Bird Discount : ₹1000 per person  
(up to Sept 30, 2017)



### Details of Net Banking Amount to be transferred to Kotak Mahindra Bank

Name of Organisation : Bombay Management Association  
Name of Bank : Kotak Mahindra Bank  
Branch : Mumbai - Nepean Sea Road  
Address : Ground Floor, Burhani Mahal, 59, Nepeansea Road, Near Priyadarshini Park, Mumbai 400 006  
Bank A/c No. : 06370010003480  
MICR Code : 400485008  
NEFT / IFSC Code : KKBK0000637  
SWIFT Code : KKBKINBB

### BMA Details

PAN : AAATB0508Q  
GSTIN : 27AAATB0508QIZO



**Contact Manoj Agrawal:**

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**Email:** [manoj@bankingfrontiers.com](mailto:manoj@bankingfrontiers.com)

## BOMBAY MANAGEMENT ASSOCIATION

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Mobile: +91-8939924315

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BOMBAY  
MANAGEMENT  
ASSOCIATION

# Digital India Start-ups Award

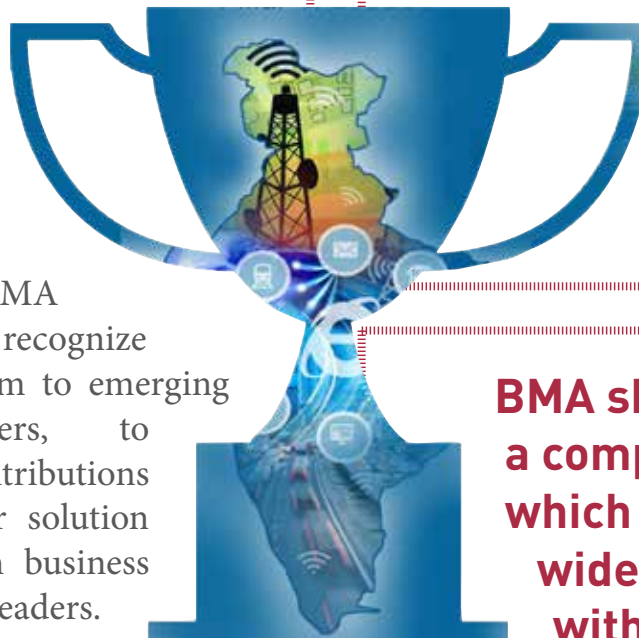
## Digital India Start-up Recognition & Promotion Committee

- a. Sunil Chandiramani, BMA Convener
- b. Khaarvel Parakh, Techombay
- c. Chetan Rane, Techombay
- d. Rohan Pathare, Techombay

## Session Name – Recognizing Startups which make Digital India Proud

5:00 – 5:30 pm: BMA is committed to recognize and provide platform to emerging solutions providers, to celebrate their contributions and introduce their solution success stories with business and government leaders. Hon 'able Chief Minister of Maharashtra Shri Devendra Fadnavis has been invited to grace the Summit and recognize the start-ups which have presented innovative solution and demonstrated on a consistent basis the impact of leveraging technology solution. The Summit aims to recognize select start-ups as under the following categories:

- IOT
- Digital Manufacturing
- Machine Learning
- Technology serving Citizens of India



## Inviting nominations for recognition of innovative solutions by start up in IOT, Digital Manufacturing, Machine Learning and Bottom of Pyramid.

Finalists will be provided chance to present their solution in the conference and will be recognized for their contribution. For participation details and submission of entries visit

[www.bma-india.com](http://www.bma-india.com)

Last date for applying is Sept 7, 2017.

## BMA shall release a compendium which will be widely circulated within industry professionals

## highlighting key transformational success stories from the Digital Ecosystem.

To include your business success stories within the Compendium, please reach out to us at [khaarvel@bma-india.com](mailto:khaarvel@bma-india.com)