



**Inviting Participants for 2 day workshop on “Mastering the art of Communication”
As part of
Newly launched “Smart Manager Series”**

Date: 19th & 20th July, 2017 (Wednesday & Thursday) Time: 9.30 pm to 5.30 pm

Venue: BMA Knowledge Enrichment Facility, 9, Podar House, A Road, Churchgate – 400020

SMART MANAGER SERIES

Scope

The Smart Manager Series of training programs launched by Bombay Management Association is aimed at providing a comprehensive training support to mid-level managers who are tomorrow’s leaders. The modules are specially designed with concepts from Harvard Business Review, McKinsey and other leading publications bringing to the table deeper insight and values.

Option 1 is a basket of eight Modules of 2 days each:-

1. Mastering the Art of Communication
2. Managing Self for Success
3. People Leadership
4. Collaborative Teaming
5. The Next Level Leadership
6. Managing Change
7. Strategy & Execution
8. Decision Making Simplified

Option 2 is a set of 2 modules of 4 days each:

Module 1 (4 days) – titled ‘The Effective Manager’ Module 2 (4 days) titled ‘Leadership - Simplified for Managers’

This two set module has been designed to give a good exposure in one go to senior managers aspiring to become successful in their leadership pursuits and assignments.

OPTION 1

MODULE NO.1- MASTERING THE ART OF COMMUNICATION

Aim

Great leaders are great communicators! Miscommunication is perhaps the cause of most failed negotiations or relationships. The objective of the program is to assist the participants to learn the art of being an authentic speaker, acquire persuasion skills, to pitch great ideas, manage difficult conversations and overall master the art of effective communication.

Learning Objectives

In this program, participants will learn:

1. How to be an authentic speaker and connect with the audience
2. Ways to establish credibility and authority
3. The art of persuasion, connecting emotionally
4. The power of talk to inspire others to action
5. To foster collaboration
6. To pitch a brilliant idea
7. To manage stressful conversations

Pedagogy

Interactive learning sessions with a mix of personal explorations, concept sessions as well as group activities.

Who should attend?

All professionals who seek to improve communication skills to get desired outcomes and add more value to relationships at all levels.

Facilitator



Dr. Devyani Rozario comes with thirty-two years of rich experience in Marketing. She is highly skilled in building trusted relationships with customers, internal teams & multi- organization teams, Training and Communications. She has been involved in execution of key projects on e-governance – one of them being implementation of the Direct Benefit Transfer of LPG subsidy scheme in India (DBTL) now in the Guinness World Records for being the ‘Largest cash benefit program (households)’ in the World. She superannuated from Bharat Petroleum Corporation Ltd as Deputy General Manager.

She is a certified Trainer from Dale Carnegie on soft skills. She also has two certifications from Trinity College, London on Communication Skills. Her training skills include People Management / Team Development, Interpersonal Relationships and Team Handling, Communication and Presentation, People management, Business Writing, Change management and Project Execution.

She has excellent communication skills and has been a speaker in various forums including FICCI. She is fluent in English, Hindi, Marathi and Bengali. She has published a number of papers in International journals.

Registration Fees

Fee Structure: Rs. 15000/- Per Module (2Days) +18 % GST Tax

- a. Early Bird – 5% Discount
- b. 10% Discount for more than 1 participant
- c. 15% Discount for Members

Cheque / DD in favour of ‘Bombay Management Association

For more details, contact:

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Note: During each program, there would be an experience sharing by an eminent speaker from industry, public & Armed Forces who are experts in their respective fields.