



**Inviting Participants for 4 days workshop on
“Leadership Simplified for Managers”**

**As part of
Newly launched “Smart Manager Series”**

Date: 10th to 13th October, 2017

Time: 9.30 am to 5.30 pm

Venue: BMA Knowledge Enrichment Facility, 9, Podar House, A Road, Churchgate – 400020

The Smart Manager Series – Leadership Simplified for Managers

(2 modules of 4 days under each Module)

Scope

The Smart Manager series of training programs launched by Bombay Management Association is aimed at providing a comprehensive training support to mid-level managers who are tomorrow’s leaders. With an objective of preparing young managers and executives for their faster career growth and seeking optimum contribution at their workplace, the modules are specially designed with concepts from Harvard Business Review, McKinsey and other leading publications bringing to the table deeper insight and value.

The conceptualization of the structure and content of the modules of this management development program has been drawn from articles published by HBR and McKinsey as well as books and articles written by luminaries like Peter Drucker, Stephen R Covey, Daniel Goleman, Ram Charan and others on various management subjects ranging from self, teams, leadership, communication, emotional intelligence, strategy formulation, execution and decision making. These books are being recommended as course material for this series.

The programs are designed for experiential learning in workshop mode and consist of a mix of concept sessions as well as personal explorations, case studies, individual and group exercises with feedback.

Module 1 - The Effective Manager focuses on communication, managing self, people leadership and collaborative teaming.

Module 2 - Leadership Simplified for Managers focuses on leadership, change management, strategy and decision making.

The series offers the flexibility to individuals to attend both the programs or choose the program they feel is most relevant to their current role.

Module 2 - Leadership Simplified for Managers

Aim

Leadership is the capacity to translate Vision into Reality. A leader needs to strategize, take decisions, execute the strategies and manage change.

The program will help participants to learn the fundamentals of leadership, to understand what situational leadership is, to understand their own leadership styles and work upon them. To understand that change is not an event but a process of transformation and how to make implementation of change in organisations less painful. It will teach them how to formulate strategies and execute them successfully, how to take smart decisions.

Outline

In this program, participants will learn:

1. What Makes a Leader?
2. Crucibles of Leadership
3. To discover their own leadership style
4. Situational leadership
5. To create a vision and communicate the vision - Empower others to act
6. Change through Persuasion by setting the stage for acceptance
7. To manage self and environment
8. Why people find it difficult to change
9. What is Strategy?
10. What shapes Strategy?
11. To prepare for the future while competing in the present
12. To be successful in strategy execution
13. To evaluate risks before taking decisions
14. To take bold decisions by challenging the present format
15. To support decisions with authentic data
16. To overcome indecisiveness

Pedagogy

Interactive learning sessions with a mix of personal explorations, concept sessions as well as group activities.

Who should attend?

All professionals who seek to move from being a manager to a leader.

SM Series - Leadership Simplified for Managers	Facilitator
Leadership(10thOCT)	Mr. Shankar & Mr. Pavan Savant
Managing Change(11thOCT)	Mr. Gopal Sehajpal
Strategy(12thOCT)	Mr. Shailesh Sheth
Decision(13thOCT)	Ms. Chhaya Sehgal

Registration Fees

Fee Structure: Rs. 20000/- Per Module (2Days) +18 % GST Tax

- Early Bird – 5% Discount
- 10% Discount for more than 1 participant
- 15% Discount for Members

Cheque / DD in favour of 'Bombay Management Association

For more details, contact:

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Note: During each program, there would be an experience sharing by an eminent speaker from industry, public & Armed Forces who are experts in their respective fields.