

BMA Digital Leadership Summit 2017

Recognizing India's Leading and Most Innovative Start-Ups 2017

Frequently Asked Question (FAQs)

Who can apply?

Start-ups which are not more than 5 years old, having turnover less than INR 25 Crores in last five financial years and are working towards innovation, development, deployment, and commercialization of new products, processes, or services driven by technology or intellectual property in the domain of IOT, Digital Manufacturing, Machine Learning and Digital for Bottom of Pyramid.

How many categories one can apply in?

An applicant can choose any number of categories to be considered. However, in best interest of your application, we urge you to apply to the one which is most relevant for your solution.

What is the mode of application?

The application for all the categories will only be accepted through online mode. Please [click here](#) to apply.

What is application dates?

Applications for the year 2017 will be accepted from Aug 14, 2017 to September 7, 2017.

Will the start-up get an opportunity to present the solution?

The jury panel may invite select start-up for pitching their value proposition.

When will selected start-ups be recognized?

Start-Ups will be recognized at the BMA Digital Leadership Summit 2017 on October 12th, 2017 at Hotel Leela Kempinski.

What will happen if I submit an application with some wrong information or wrong document attachments?

The application shall be rejected summarily. The applicant may choose edit the response will last date of submitting entries.

Our solution is in concept stage and do not have any live deployment, Can I apply?

No. We are accepting entries only from start-ups which have solution ready and have deployed within enterprises

Does applying guarantee us recognition?

The Start-up evaluation committee will evaluate the entries submitted and select solutions which pass the evaluation criteria shall be recognized. Solutions which are innovative and have proven track record of solving enterprise issues have higher chance of getting selected.

Does one have to pay for applying?

The application for recognition is free of cost. However, interested start-ups can avail limited period offers for following –

1. Publication of one case study will be nominal in compendium INR 5,000 to cover our administrative and support cost.
2. Event participation fees for One delegate and publication of one case study in compendium INR 7,500

Can I Pay at the Summit?

No, you need to book your tickets in advance. Last date to purchase the entry pass is October 4th, 2017

What is the refund policy?

Fees once paid will not be refunded in any circumstances.

Terms and Conditions

1. Only complete applications that are submitted by the midnight on September 7th, 2017 and meet all the eligibility requirements will be considered for recognition. Any late applications will not be considered.
2. The decisions of the BMA and Jury will be final and binding.
3. By participating, the start-up agrees to BMA and its partners' use of its name, URL, photos and videos for promotional purposes on its website and in other promotional material.
4. BMA reserves the right to share the information with its partners, jury members and other members associated with the event.
5. Any false information provided by any start-up concerning identity, mailing address, telephone number, email address, ownership of right, or non-compliance with these terms and conditions or the like may result in the immediate elimination of the start-up.
6. BMA reserves the right at its sole discretion to cancel, terminate, modify, or suspend the Recognition of Leading Start-Ups. BMA further reserves the right to disqualify any start-up that tampers with the submission process, commits fraud or is in violation of criminal and/or civil laws.
7. All the applications can only be made digitally through the official portal. [Click here](#) to apply. Application will be accepted only in English language.